



WHAT TO WEAR GUIDE



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PHOTOGRAPHY



Contents

Comfort Confidence Emotion

01

Options

02

Tones + Colors

03

Color Matching

04

Using Patterns

05

Accessories + Props

06

Comfort Over Looks

07

Materials

08

Shoes + Logos



01 OPTIONS

I encourage you to bring 3-4 outfit options per person so we can mix and match them to look best with each location and lighting. I know this can sound tedious but it allows you and I to be on the same page and make you feel comfortable throughout session instead of second guessing your choice.

I will add that I typically like to stick with one outfit through the entire session because as time moves along the more comfortable you will get in front of the camera and you may wish you had that smile or laugh with "the first outfit". Rest assured I do allow for two outfits in a session.



02

TONES + COLORS

I customarily recommend people lean towards neutrals and muted colors as they're the most timeless and offer minimal distraction. Choose colors that are complimentary to your skin tones. steer clear of reds, yellows, and pinks for the most part.



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COLOR MATCHING

I NEVER WANT OUTFITS TO BE THE MAIN FOCUS OF IMAGES (UNLESS I'M SHOOTING SOMETHING FASHION BASED), SO MAKING CHOICES TO HELP THE CLOTHING COMPLIMENT THE LOCATION IS TYPICALLY WHAT I RECOMMEND.



GOOD EXAMPLE: IF YOUR SESSION IS AT THE BEACH YOU CAN DRESS UP BUT NOT BLACK-TIE, SHOW UP IN SOFT NATURAL TONES AND TEXTURES TO HARNESS NATURE'S BEAUTY.

USING PATTERNS

Basics: I prefer a balance in wearing patterns, this is important when choosing loud patterns as a pattern can compete and become distracting from your face. Combining patterns can be tricky, so I am a-tune with placement of patterns and the location setting.

Specifics: Big, distracting chunky patterns are a no no for me. Unless I'm shooting fashion, I recommend clients stay away from thick patterns since they can be super distracting especially from their faces. I love patterns, but for your best outcome a subtle pattern is much less distracting and places focus on you!



- Good example: Flannels, this isn't too much of a pattern that it distracts from faces or emotion.

- Bad example: Chevron or thick striped sweaters. Makes someone look like a human barcode.



ACCESSORIES + PROPS



I ALWAYS ENCOURAGE ACCESSORIES! I LOVE WHEN COUPLES BRING HATS, SUNGLASSES, SCARVES, JEWELRY, ETC BECAUSE IT ADDS MORE INTEREST TO THE OUTFITS RATHER THAN BEING TOO PLAIN. THE ONLY ACCESSORY I HAVE CLIENTS TAKE OFF ARE WATCHES (ESPECIALLY APPLE WATCHES), SINCE WHEN COUPLES HOLD EACH OTHER'S FACES ITS A HUGE CIRCLE THAT ENDS UP BEING EXTREMELY DISTRACTING FOR THE EYE.

CHOOSE COMFORT OVER LOOKS

Sometimes it's tempting to want to wear things that may look epic or classy in photos, but maybe aren't always the most comfortable or realistic option depending on the circumstances. If you're not comfortable in your clothes, you're going to look uncomfortable in all of the photos. What you wear needs to not only be representative of who you are (and this includes your fellows out there too!), but being comfortable exudes in the photos! Be the best version of who you are which probably means ditch the leisure wear for the shoot :) If it's snowing outside, don't wear heels and a skirt. If you wear casual clothes every day, the photos of you wearing formal attire will most likely never be used down the road. I don't want you focused on how tight or pants are or how your dress is supposed to properly lay. I want you to be able to focus on each other and the experience and getting the best photos with me! I encourage you throughout your outfit planning process to reach out to me and send me pictures.



MATERIALS

07



Anything that can show movement or catch wind is something I encourage! *remember to iron clothing so big huge wrinkles aren't a distraction. I can't touch this up in post. Obviously this only applies to materials that shouldn't be naturally wrinkled

SHOES + LOGO

08



SHOES MATTER, Please don't wear sneakers unless they are some cool vintage converse that goes with the theme of the shoot. The choice of shoes can make or break the outfit and many times no shoes looks best! Or if guys are getting really dressed up funky socks are a must! Logos - stay away from logos.



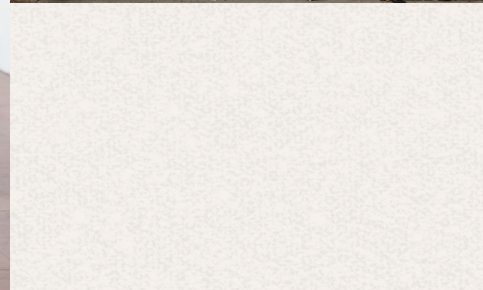
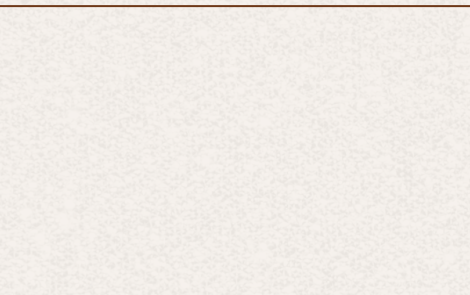
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TAKE AWAY

Comfort Confidence Emotion

is the experience and images I hope to deliver to you after our session together. If you are a fan of my work through instagram it's probably because of my warm tones, clients looking natural, and the playfulness. This is why I've spent time creating this 'what to wear guide'. I want to achieve the images and experience you are looking for. It's a two way job. However, I did want to address that I am a fan of styled portrait sessions in formal clothing. So if you are looking for that one photo to hang on your wall for 20 years and you prefer it to be formal, we can absolutely achieve that, just let me know ahead of time and go ahead and disregard most of this guide! We will work together to make sure everything is perfect.



Thank You

STAY CONNECTED



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